

TASUTA N-IMAL

Groovy Folk-Rock Amazigh from the Atlas and the Gates of the Desert



presentation 2025/2026



“Our ancestors were artists by nature... So we are poets, we love to rhyme. We always loved to sing in our traditional ceremonies, our ears have always been used to that music, and we grew up sharing this thing. So we thought why don’t we use this rhythm, modernise it, show it to the world, create a new style of music from us as a band.” Redouan explains.

Biography

Tasuta N-Imal, the Pulse of the Atlas

Born from the beating heart of southeastern Morocco, Tasuta N-Imal — meaning “future generation” in the Amazigh language — is more than a band. It’s a cultural wave, carrying the soul of the Atlas Mountains, the kasbahs, and the desert winds.

Founded in the village of Slilou, near Boumalne Dadès in the Tinghir region, the group embodies a musical renaissance that bridges ancestral memory and modern expression. More than a band, Tasuta N-Imal is a musical family of six artists united by the same purpose — to preserve and renew the rich Amazigh heritage through sound. Their name reflects this vision of transmission: today they hold the torch, and tomorrow, another generation will carry it forward so that the march for culture and memory never ceases.

Winners of the Inouraz Music and Music Talent Awards, the group has become a leading voice in the new Amazigh scene. Under the guidance of Lahcen Ait Saadane, manager and producer, Tasuta N-Imal transformed its raw desert blues beginnings into a powerful, modern groove, without losing the spiritual essence of its roots.

Their music embodies the core values of their homeland — solidarity, love, and peace — and channels the poetry of a region where wind, rock, and people have long been one.

For Tasuta N-Imal, music is not just sound — it is continuity, connection, and collective memory. As guitarist and co-founder Ismail Tasuta puts it:

“The greatest achievement we’ve made so far, beyond meeting each other, is creating a human connection with our family — the listeners who follow us from all over the world.”



Musical Style – The Tasuta N-Imal Sound



Tasuta N-Imal's music is an organic marriage of ancestral heritage and modern energy. Their signature Groovy Folk-Rock Amazigh draws on traditional Amazigh forms — Ahidus, Ahwash, Izlan n Tyerza, Tizrarin, Timnadin, and Tagnawit — blending them with global influences from Afro, rock, folk, blues, and pop music. The result is a sound that's vibrant, earthy, and uplifting — filled with wind, sand, and freedom.

It's music that moves both body and soul: groovy riffs meet hypnotic percussion, while powerful, evocative vocals channel the timeless spirit of the desert. Tasuta N-Imal has forged a sound that is at once authentic and cosmopolitan.

Their acclaimed songs — “Fadma,” “Agherbaz,” and “Sogham Olinw” — have reached millions of listeners worldwide, while collaborations with electronic artists such as Stranger Souma and Reqteq have extended their influence into new sonic territories. Their music embodies a living Amazigh renaissance — a bold, contemporary dialogue between the sacred and the modern, between tradition and evolution.

Live Presence – The Trance of the Living

On stage, Tasuta N-Imal radiates magnetic, sun-lit energy. Their groove turns every performance into a collective celebration — a vibrant communion between the band and the audience, where rhythm becomes language and emotion becomes unity. Each show is a moment of truth, carried by the band's natural charisma and sincerity. Their performances channel the same spirit that defines their sound: raw, genuine, and luminous — music that doesn't pretend, that connects souls, and awakens memory. Between the trance of the desert and the pulse of rock, Tasuta N-Imal make tradition and the future dance together in the same breath.



The background features a soft-focus landscape of rolling mountains in shades of orange, yellow, and blue. Overlaid on the left side is a large, semi-transparent geometric logo. The logo consists of a central vertical line with a small star-like shape at its base, and two large, stylized mountain peaks on either side. The text 'TASUTA N-IMAL' is centered within the logo.

TASUTA N-IMAL

**The logo and its letters are
inspired from Tifinagh Caligraphy
and mountain shapes.**



Inspiration

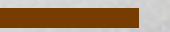
The local, source and strength

The place where the members of the group come from (Boumaln Dades to be precise), is marked by picturesque kasbahs (fortifications), mountains and fields. The mountain is a symbol of resistance and peace for the group, it is a place where the mountain people; their ancestors fought the enemies, defended their land and their culture. That's why the group gives it such importance and makes it the main source of inspiration for their music called "Groovy Amazigh Folk-Rock" or "Highlanders Music" and for their official logo.

The Local Uniform: Aqidour N'Aït Aatta (a old tribe in the region)

The band's uniform (Akidur N'Aït Aatta), which is inspired by the region itself, has been modified to give it a contemporary twist by incorporating a design inspired by Tifinagh calligraphy and the amazigh rugs, as has the band's music, which is presented in a contemporary form rich in details of the region's musical heritage.

Aqidour n'ait Aata refers to the descendants of the Aït Aata tribe, who occupy the majority of the Boumalne Dades region. The group chose this uniform to give it a new look but especially to represent the tribal wealth of the region in a different way.





It's a family not just a normal band of music

They grew up together in the same village. Their mothers met often every day. Their fathers work the land together and they meet in the fields and at local ceremonies.

The group is united by family ties. Singer Hassan, for example, is the older brother of Bastos, the lead guitarist. He founded TASUTA N-IMAL with his neighbor Abdelkrim when they were working together in Casablanca as laborers. Hassan told him "One day we will present our music to the world. Our music has a place in people's hearts".

Ismail's mother is the one who worked on the band's uniform with the help of her friends, the mothers of the other members. One day they had the idea to present the uniform as a gift to the group while they were having a cup of tea at Ismail's house. It is a handmade creation made with love for their heroes.

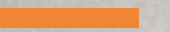
At the end of Fadma song, there is a woman's voice signing a traditional song. Again it is Redouan's mother, the second percussionist of the group, who sang this verse.





"There is a certain solidarity between them, which reminds the family spirit, and even more. They walk in unison as if they were one person"

Aziz Sahmaoui





BASTOS
LEAD.GUITAR

RED
PERCU

SMAIL
BASS

ALI
DRUMS

HASSAN
LEAD VOCAL

FARID
GUITAR 2

Highlanders lineup

6 highlanders on stage
+ Manager and Sound Engineer



lineup
● ● ●

MAIN CONCERTS ● ● ●

- **PALEO FESTIVAL - SWITZERLAND**
- **SFINKS MIXED - BELGIUM**
- **AFRICA HERTME - NETHERLANDS**
- **MIUSIC MEETING - NETHERLANDS**
- **CABARET SAUVAGE - FRANCE**
- **ATLANTIC MUSIC EXPO - CABO VERDE**
- **IWA FEST - SPAIN**
- **L'BOULEVARD FESTIVAL - MOROCCO**
- **TIMITAR FESTIVAL - MOROCCO**
- **JAZZABLANCA FESTIVAL - MOROCCO**
- **VISA FOR MUSIC FESTIVAL - MOROCCO**
- **AFRICAN BEATS FESTIVAL - POLAND**
- **ETHNO POLANA - POLAND**
- **LAF FILM FESTIVAL - POLAND**
- **WOLMIERS FESTIVAL - POLAND**
- **LOCAL SPRING FESTIVAL - MOROCCO**
- **NOMADS FESTIVAL - MOROCCO**
- **FÊTE DE LA MUSIQUE - INSTITUT FRANCAIS - MOROCCO**
- **LES NUITS DU RAMADAN - INSTITUT FRANCAIS DU MAROC - MOROCCO**
- **MUSIC TALENT CONCERT - CASABLANCA - MOROCCO**
- **TALGUIT'ART INTERNATIONAL CULTURE FESTIVAL - MOROCCO**
- **CONCIERTO LAS NOCHES DEL JOVELLANOS - MOROCCO**
- **INTERNATIONAL AMAZIGHE MUSIC FESTIVAL - MOROCCO**
- **INTERNATIONAL MEDITERRANEAN MUSIC FESTIVAL - MOROCCO**

AND MANY MORE !



Discography



First EP Tamlalte - 2015

Tamlalte is the first EP Album by Tasuta N-Imal produced by the band in 2017 and published in all music streaming platforms. The album contains 5 songs bringing various musical backgrounds and cultural heritage of southeast Anti-Atlas highlanders.

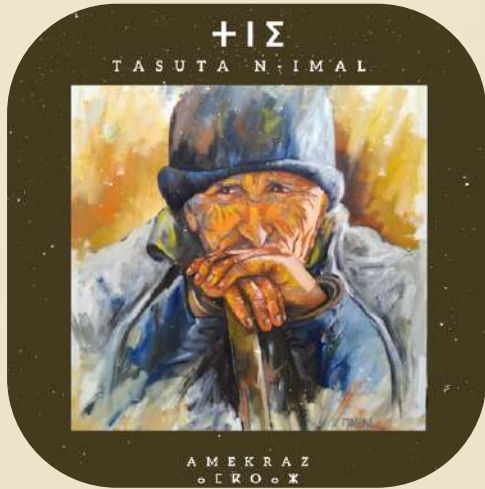
1). Tayri (Love) - 2). Tamlalte (Gazelle) - 3). Akal (Our land) - 4). Tamunt (Union) 5). Izem (Lion)



Single "Sigham Olinw " 2019

The song was published on auguste 2019 in all music streaming platforms. A clip video was co-produced and posted on youtube as well.

Arranged & cmposed by Tasuta N-Imal
Produced by Anya Art



Live session - Amekraz -2020

The song was published on january 2020 in all music streaming platforms. A clip video was co-produced with Hit Road Music Studio and posted on youtube as well. We wanted through this session to commemorate the greatest Artist Moha Mallal (see the song artwork)

Arranged & cmposed by Tasuta N-Imal
Produced by Hit The Road Music & Anya Art



Live session - Tanglit -2020

The song was published on Mai 2020 in all music streaming platforms. A clip video was co-produced with Hit Road Music Studio and posted on youtube as well. We wanted through this session to commemorate the greatest Artist Moha Mallal (see the song artwork)

Arranged & cmposed by Tasuta N-Imal
Produced by Hit The Road Music & Anya Art



Single Fadma - 2021

The song was published on auguste 2021 in all music streaming platforms. A clip video was produced and posted on youtube as well.

The song was ranked top 10 trends in Morocco.

Arranged & cmposed by Tasuta N-Imal with the help of Aziz Sehmaoui
Audio produced by Fondation Hiba



Agherbaz - 2024

Agherbaz is the first of the debut album o Tasuta N-imal that will be released in 2024. The song was published on Jan. 2024 in all music streaming platforms. A clip video was produced and posted on youtube as well.

The song was ranked top 5 trends in Morocco.

Arranged & cmposed by Tasuta N-Imal
Produced by Anya Art

LAST RELEASES



"Agherbaz" Top 5 trends in Morocco



"Fadma" Top 10 trends in Morocco



"Sigham Olinw" achieved 6 millions views already on Youtube

Community Engagement



~ 8 million views



~70 000 monthly
listners



~22 000
lovers - >85k Shazams



~15 million views
~70 000
lovers



~22 000
lovers



~24 000
lovers
> 60 000 reels

> 30M streams & > 120k lovers

They are not followers, lovers instead !



PRESS SELECTION



“De la même manière, leur son est hybride, mêlant les sonorités des percussions ancestrales aux riffs de guitare rock. Sous les dizaines de drapeaux berbères qui flottent dans l’air, le public lâche prise et esquisse des pas de danse, emporté par l’énergie brute de Tasuta N-Imal”

– Matthias Raynal - [Link](#)



“Les festivités ont commencé dès la fin d’après-midi avec Tasuta N-Imal, qui a transformé le Dôme en piste de danse géante. Les premiers festivaliers, parfois venus directement de leur lieu de travail, ont pu démarrer leur week-end en musique, dans une ambiance chaleureuse et festive. Une mise en jambe idéale pour une soirée qui ne ferait que monter en intensité.

– Alberto Rigamonti - [Link](#)



“Tasuta N-Imal est [...] reconnu pour son approche innovante de la musique traditionnelle berbère. [...] le groupe crée un univers sonore unique qui séduit un large public. Leur engagement pour la préservation et la valorisation de la culture amazighe transparaît dans leurs compositions, où le chant, les instruments traditionnels et des arrangements contemporains s'entrelacent harmonieusement.

– Lamine BA - [Link](#)



Le concert de Tasuta N-Imal au Festival Timitar 2024 s’annonce comme un moment inoubliable. Le groupe est réputé pour ses prestations scéniques énergiques et festives qui transportent le public dans un voyage musical extraordinaire. [...] Au-delà de la musique, Tasuta N-Imal offre une véritable immersion dans la culture amazighe. Leurs tenues traditionnelles, leurs instruments uniques et leurs chants en langue amazighe vous transportent au cœur de cet héritage riche et fascinant. C’est une occasion unique de découvrir la beauté et la diversité de cette culture ancestrale.

– Redaction - [Link](#)

WHAT A TUNE

Their most recent single Sigham Olinw (2019) (trans: I carpeted my heart for you) is rich in poignant guitar melodies, and the steady lulling percussion carries us into the warm soundscape of the Atlas Mountains. The lyrics tell the story of star-crossed lovers. A young man is heartbroken that his lover is marrying another, because although she still loves him, she is afraid of the judgment from society if she stays with him.

– Xenia Evans - [Link](#)

LE MATIN.ma

[...] Ces membres forment une véritable famille musicale et sont ancrés autour d'un objectif commun. Le répertoire musical du groupe s'inspire d'un patrimoine diversifié (Ahidus, Ahwash, Izlan n Tyerza, Tizrarin, Timnadin, Tagnawit, etc.) de la région du sud-est de l'Anti-Atlas, invitant plusieurs styles du monde entier tels que le rock&roll, le blues, la pop ou encore le desert rock. Liant tradition et modernité, le groupe s'adresse à un large public.

– Redaction - [Link](#)

Film & Visual Collaborations



“VERRE VIDE” film (France, 2023) by Yassine Iguenfer

Music “Fadma” – Tasuta N-Imal

The song “**Fadma**” of TASUTA N-IMAL accompanies the silent journey of a young girl in the Paris suburbs, conveying through music her fragility, escape, and inner strength. The film received the “Déclics jeunes” grant from the Fondation de France in 2019 and was screened at several international film festivals before being included in the Maison du Film catalogue at the Cannes Film Market 2024.

Remixes & Musical Collaborations



SIN IGHARASSEN film (France – Morocco, 2025)

Music: “Anaruz” – Tasuta N-Imal

Produced by 36 Films & Caestus Films, Sin Igharassen tells the story of Saïd, torn between leaving for France and staying in his homeland on the eve of Morocco’s Green March. With the song “**Anaruz**” (hope in Amazigh), Tasuta N-Imal captures the spirit of longing, resilience, and hope of a generation facing destiny and change.



“FADMA (Remix, 2024) – A Collaboration with DJ Stranger Souma”

The collaboration between Tasuta N-Imal and Moroccan DJ Stranger Souma resulted in a vibrant reimagining of the song “Fadma.” Known for her powerful sets blending hypnotic techno with North African influences, Stranger Souma infused “Fadma” with new energy — turning its raw emotion into a universal, immersive sound experience.



“TAYERZA – When Earth Meets Sound” Featuring DJ REQTEQ (2025)

In collaboration with Moroccan DJ REQTEQ, Tasuta N-Imal delivers a modern fusion of organic electronica and ancestral rhythms, bridging tradition and contemporary sound. A vibrant tribute to the life-giving earth and those who shape it

Global Campaigns



“FADMA – Good Trips Only” Global Campaign by Intrepid Travel

The song “Fadma” by Tasuta N-Imal was selected by the international travel brand Intrepid Travel for its global campaign “Good Trips Only.” Celebrating responsible and sustainable travel, Intrepid found in “Fadma” a sound that echoes its values of authenticity, cultural respect, and human connection.

We think we are everywhere !
just click on logos !



Facebook

We go live sometimes



Instagram

we share beautiful stories



Spotify

we share our feelings & tunes

Keep in touch

Management & Worldwide Booking

Lahcen Ait Saadane - anyaartmanager@gmail.com

Europe booking - Derapage Prod

Greg Connan - production@derapageprod.fr

Bertie Bailey - bertie@derapageprod.fr